

# BEVAN MAKAKA



## Profile

ENTREPRENEUR |  
PHILANTHROPIST | IT  
EXPERT

Bevan Makaka is a serial entrepreneur, philanthropist, and IT expert with a heart for social impact and a vision of an inclusive world. Born and raised in Mabvuku, a low-income area in Zimbabwe, Bevan's journey from humble beginnings to entrepreneurial success is a testament to resilience, faith, and unwavering determination. Bevan believes that success is not just about achieving personal goals but also about lifting others along the way.

Since moving to the United States at the age of 15, Bevan has committed himself to a life of purpose, using his platform to give back to his community and create opportunities for fellow Zimbabweans and Africans. His professional accomplishments span across various sectors, including data engineering, business analytics, fuel logistics, mining, and entertainment. Through Xcelerate Enterprises, Bevan has not only built a thriving business empire but has also driven initiatives to empower vulnerable communities.



# Key Contributions and Impact

- **Support for Artists:** Bevan is deeply passionate about promoting African culture, particularly through music and the arts. Through Xcelerate Entertainment, he works to support artists by providing them with the tools and platforms they need to succeed. This includes offering services like music recording, video production, and show promotions for both emerging and established artists, particularly those in the diaspora. His focus is on connecting African artists with global audiences, especially in the United States and the United Kingdom, helping them reach their full potential.
- **Empowerment Initiatives:** With the founding of the Bevan and Megan Foundation, Bevan has been a champion of food and nutrition security, as well as educational initiatives in low-income African communities. His foundation works to provide support for children, widows, and orphans in Zimbabwe, sending children to school, feeding those in need, and offering resources to families in rural areas. Bevan's commitment to education and food security is part of his larger mission to fight poverty and create lasting positive change.
- **Business Ventures with a Purpose:** As the driving force behind Xcelerate Enterprises, Bevan leads three primary business wings: **Xcelerate** Trucking, Xcelerate Mining, and Xcelerate Entertainment. In addition to his involvement in fuel logistics and gold and chrome mining, Bevan leverages his IT background to drive technological innovations that enhance the company's reach and customer satisfaction. Above all, his goal is to provide sustainable solutions that create job opportunities and contribute to the economy of Southern Africa.
- **Focus on Networking and Collaboration:** Bevan recognizes the power of networking and collaboration. He attributes much of his success to the individuals who have mentored and supported him throughout his career. He believes that a good network provides invaluable access to opportunities and professional growth, and he strives to be a mentor to others, especially aspiring entrepreneurs and young professionals in Zimbabwe and beyond.
- **Fighting Hunger and Poverty:** At the heart of Bevan's work is his desire to address the hunger crisis in Africa. As a philanthropist, he is determined to make a meaningful impact by using his resources to tackle food insecurity and improve living conditions for those who need it most. Through his charitable efforts and social responsibility initiatives, Bevan is working to alleviate the suffering of vulnerable communities.

## Challenges & Resilience

The road to success has not been without its challenges. Bevan has faced tough moments, including unscrupulous business partners, delays, and bureaucratic hurdles that often threaten the stability of his operations. However, his resilience and positive outlook have helped him navigate these obstacles, turning potential setbacks into valuable learning experiences. Bevan's ability to adapt, take calculated risks, and push beyond his limits has been instrumental in his personal and professional growth.

# Core Values and Vision



Bevan's personal values are deeply rooted in the African philosophy of *hunhu/ubuntu*, which emphasizes that "I am because you are." This belief drives his commitment to creating an inclusive world where everyone, regardless of their background or race, is empowered to succeed. Bevan envisions a future where both business success and social impact go hand in hand, and he continues to work towards this vision through his various ventures and philanthropic activities.

His philosophy is simple but powerful: "The Customer is the King". This commitment to customer satisfaction, paired with a strong company culture that promotes teamwork, innovation, and accountability, is what sets his businesses apart. Bevan also believes in investing in continuous learning for himself and his team, ensuring that they stay ahead of the curve in an ever-changing business environment.

# Legacy & Future Goals

Bevan's dream is simple yet profound: **"I want the world to know that I was here."** His mission is to leave behind a legacy of empowerment, inclusivity, and lasting impact. Through his work with Xcelerate Enterprises and the Bevan and Megan Foundation, Bevan is creating opportunities for fellow Zimbabweans and Africans to thrive, both locally and globally.